



January 7, 2009

Re: Sponsorship Opportunities

To Whom It May Concern:

The Alberta Society for Professional Biologists (ASPB) is hosting a conference titled: **"Keeping Pace with Environmental Policies and Regulations"**.

We invite you to join the 2009 ASPB Conference. With your support we can bring in keynote speakers and provide a quality forum and outcome for all participants. This conference will be well attended by members of industry, government, Aboriginal community representatives, the general public and professionals across all disciplines.

The conference will be held at the Calgary Zoo in Calgary, Alberta on **April 15 & 16, 2009**. The two-day conference will be an important event for industry professionals, consultants, government representatives and other stakeholders interested in understanding the regulatory and environmental issues involved with current assessment procedures and their management objectives and solutions.

See the attached for a breakdown on sponsorship contributions and benefits. We are also open to suggestions on how to maximize the benefits to your company or organization.

How do I sign up or get more information? E-mail ASPB at pbiol@aspb.ab.ca, or contact the ASPB office. All we need is a letter committing your support. At that point, you will be contacted further regarding the details of your much-appreciated contribution. If you have any questions or matters on which you require assistance, please contact us.

We look forward to hearing from you.

ASPB Conference Organizing Committee



Sponsorship Opportunities

Animal and Plant Friends Fund Sponsors:

Eagle	\$10,000
Cougar	\$ 5,000
Horned Owl	\$ 2,500
Wild rose	\$ 1,500

Supporting Sponsor: \$ 1,000

Event Sponsors:

Banquet (5 sponsors)	\$ 2,000 each
Name tags (1 sponsor)	\$ 2,000
Speaker(s) - Banquet	\$ 1,500
Lunch (2 sponsors)	\$ 1,000 each
Coffee breaks (4 sponsors)	\$ 500 each
AGM Sponsor (1 sponsors)	\$2,000

Product Donations:

Prizes (to be given for the best student poster, presentation, and door prizes)



Sponsorship Benefits

Animal and Plant Friends (Fund Sponsors) will be recognized by corporate logo on program and signage¹ displayed throughout conference

As well as;

- \$ 1,500 - one free registration
- \$ 2,500 - two free registrations
- \$ 5,000 - four free registrations
- \$10,000 - eight free registrations

Supporting Sponsor:

Corporate logo on program and signage¹ displayed throughout conference

Student Sponsor – any unused Fund Sponsor Registration or Banquet tickets can be donated to assist students to attend the event. These sponsors will receive special recognition at the conference, and will be recognized by corporate logo on ads posted at the respective universities/colleges.

¹ Conference format will determine type of signage. Options being considered include banner and other conference signage, and/or LCD projector displays. Sponsor must supply banners and jpeg files of logos.