



Dear ASPB member:

The Alberta Society of Professional Biologists is hosting a conference titled ***"Innovations and Advancements in Biology,"*** to be held on April 14th and 15th at the Calgary Zoo. We invite you to collaborate with us this year. The conference will be a great opportunity to have your company or organization included in the list of supporters.

This conference is an important event for anyone interested in gaining a better understanding of recent innovations and advancements in the practice of biology. Advancements are being made in academia, consulting and regulation across all market sectors. These advancements improve our understanding of the natural environment, methods for assessing the environment, and ways of reporting these. The conference will be well attended by members of industry, government, consultants, the general public and professionals across all disciplines.

With your support we can bring in keynote speakers and provide a quality forum and outcome for all participants. Please see the attached breakdown of sponsorship opportunities and benefits. This year, there is also an opportunity for companies to showcase their products or services at a tradeshow. We also welcome any suggestions on how to maximize the benefits to your company or organization.

Thank you in advance for your consideration in supporting the 2010 conference. This is a great opportunity to enjoy positive exposure in the minds of ASPB professionals.

We look forward to hearing from you.

Sincerely,

 

Kristen Vinke and Gonzalo Arango
Co-chair, ASPB 2010 Sponsorship Sub-committee



How do I sign up or get more information? E-mail ASPBB at pbiol@aspb.ab.ca, or contact the ASPBB office. All we need is a letter committing your support. At that point, you will be contacted further regarding the details of your much appreciated contribution. If you have any questions or matters on which you require assistance, please contact us.

Sponsorship Opportunities

Animal and Plant Friends Fund Sponsors:

Eagle	\$10,000
Cougar	\$ 5,000
Horned Owl	\$ 2,500
Wild rose	\$ 1,500

Supporting Sponsor: \$ 1,000

Event Sponsors:

Banquet (5 sponsors)	\$ 2,000 each
Name tags (1 sponsor)	\$ 2,000
Speaker(s) - Banquet	\$ 1,500
Lunch (2 sponsors)	\$ 1,000 each
Coffee breaks (4 sponsors)	\$ 500 each
AGM Sponsor (1 sponsors)	\$ 2,000

Product Donations:

Prizes (to be given for the best student poster, presentation, and door prizes)

Sponsorship Benefits

Animal and Plant Friends (Fund Sponsors) will be recognized by corporate logo on program and signage¹ displayed throughout conference

As well as;

- \$ 1,500 - one free registration
- \$ 2,500 - two free registrations
- \$ 5,000 - four free registrations

¹ Conference format will determine type of signage. Options being considered include banner and other conference signage, and/or LCD projector displays. Sponsor must supply banners and jpeg files of logos.

Alberta Society of Professional Biologists

- \$10,000 - eight free registrations



Supporting Sponsor:

Corporate logo on program and signage¹ displayed throughout conference

Event Sponsor:

Signage¹ displayed throughout the conference and corporate logo on program, at each event, and verbal recognition at the announcement of each event.

Student Sponsor – any unused Fund Sponsor Registration or Banquet tickets can be donated to assist students to attend the event. These sponsors will receive special recognition at the conference, and will be recognized by corporate logo on ads posted at the respective universities/colleges.

Tradeshow Opportunities

For a limited time, and as space provides, the ASPB is offering the opportunity to have a spot in a **trade show** at a reduced price. With sponsorship of over \$1000, you will receive a 5% discount off the standard price of \$500.00/spot. The trade show will be co-located with conference events at the Enmax Conservatory. This will be a great opportunity to network and showcase your product or service. To reserve your spot at the reduced rate or if you have any questions, contact the ASPB at pbiol@aspb.ab.ca or 780-434-5765.