

Alberta Society of Professional Biologists' 2012 Conference
Exploring the Boreal Forest: Oil Sands in Alberta
April 18 and 19, 2012
Hyatt Regency, Calgary, AB

Sponsorship Opportunities

<i>Animal and Plant Friends Fund Sponsors</i>	<i>Sponsorship amount</i>	<i>Benefits^{1, 2}</i>
Sandhill Crane	\$10,000	Corporate logo on program and signage displayed throughout conference, one free tradeshow table ³ , plus eight free registrations
Woodland Caribou	\$5,000	Corporate logo on program and signage displayed throughout conference, one free tradeshow table ³ , plus four free registrations
Stemless Lady's Slipper	\$3,000	Corporate logo on program and signage displayed throughout conference plus two free registrations
Artic Grayling	\$1,500	Corporate logo on program and signage displayed throughout conference plus one free registration
Wild Rose	\$300 to \$500	Recognition in program
<i>Supporting Sponsor</i>	\$1,000	Recognition in program, one free registration
<i>Event Sponsors</i>		
Banquet (5 sponsors)	\$2,000 each	Corporate logo on program and entry placards, verbal recognition at the start of banquet
Name tags (1 sponsor)	\$2,000	Corporate logo on name tags
Speaker (Banquet) 1 sponsor	\$1,000	Corporate logo on program and entry placards, verbal recognition when the speaker is introduced.
Lunch (2 sponsors)	\$1,000 each	Corporate logo on program and entry placards, verbal recognition at the lunch break
Coffee breaks (4 sponsors)	\$500 each	Corporate logo on program and entry placards, verbal recognition at the coffee break
AGM (1 sponsor)	\$2000	Recognition at AGM

Student Sponsor:

Any unused Fund Sponsor Registration or Banquet tickets can be donated to assist students to attend the event. These sponsors will receive special recognition in the sponsorship slideshow at the conference, and will be recognized by corporate logo on ads posted at the respective universities.

¹ Conference format will determine type of signage. Options being considered include banner and other conference signage, and/or LCD projector displays. Sponsor must supply banners and jpeg files of logos. Please note that the sizes of the displayed logos will depend on sponsorship amount (smaller donations will have smaller logos).

² For event sponsors, if the required sponsorship for a particular event is met, additional donations for the amount specified for that event will be applied towards a different event that is in need of more sponsors; however sponsorship benefits will remain unchanged.

³ To receive a free tradeshow table, you must reserve it before February 29, 2012